



# RENPHO

## CORPORATE PROFILE

# WHO WE ARE

RENPHO empowers people worldwide to improve all aspects of their life by **granting a passport to their own health data**. Our vision is to create a **growing ecosystem of smart lifestyle products** that provide **technologically advanced** solutions which are **essential, accessible to consumers**.

Our products are researched and **developed closely with users and industry experts** so that only the **best products and app experiences** make it into your home.





# SMART HEALTHY LIVING



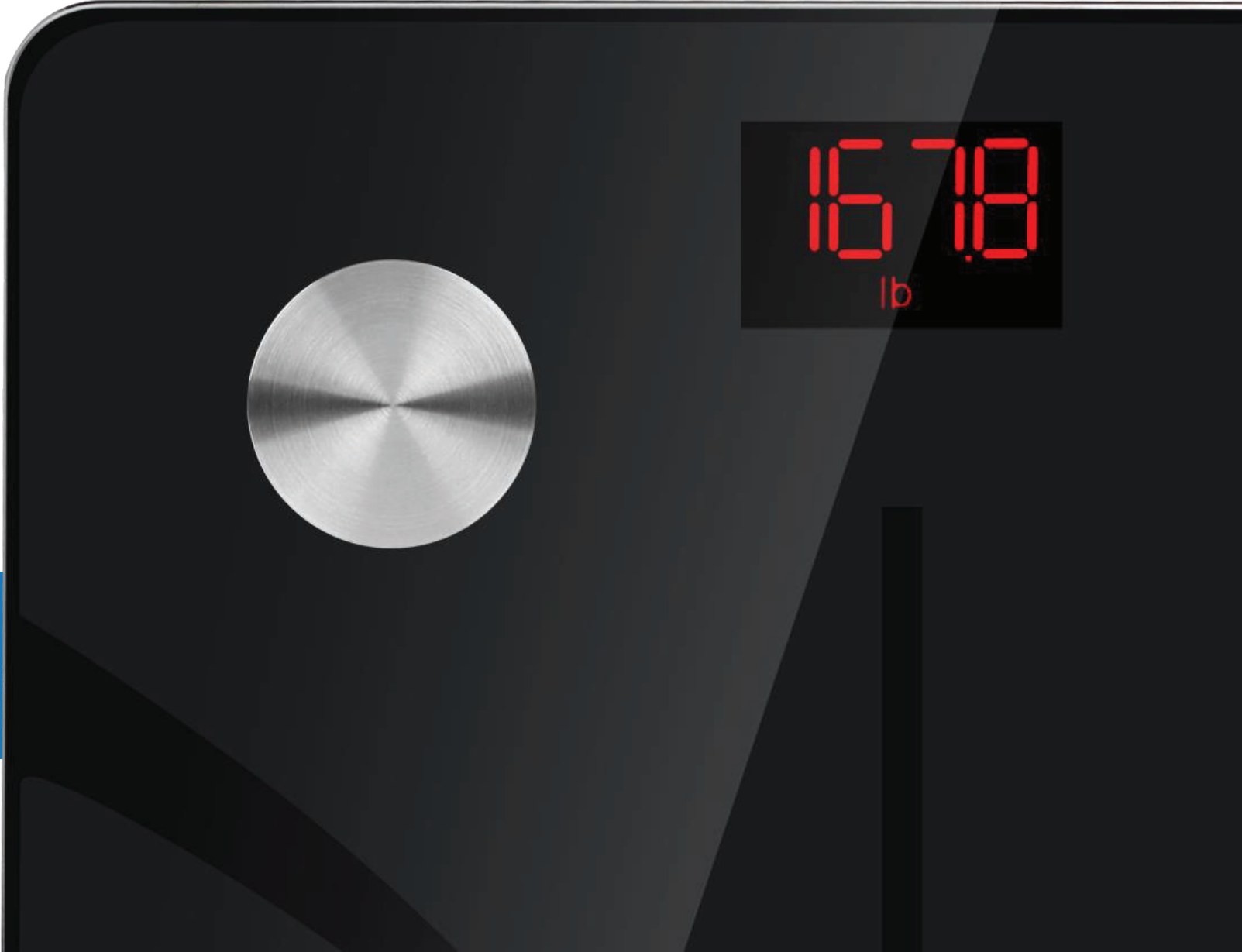
#1

for

# Smart Scales Worldwide

6,500 units  
Sold/day\*

*\*MayYTD 2022 data*



# Ecosystem

of Smart Healthy Living Products

Track Your  
**Health**



RENPHO Health App

Enhance Your  
**Wellness**



Reach Your  
**Fitness Goals**



# OUR MISSION

To enhance people's health, fitness and wellness journey with **Smart Healthy Living** solutions.



# MILESTONES

2016 ————— 2017 ————— 2018 —————

- **Founded simultaneously in:**



**California, USA**



**Shenzhen, China**

- **Launched on Amazon across 10 countries**



**Launch**

**RENPHO  
Smart Body Scale**

- **Awarded:**
  - ★ **Amazon's Choice product**
  - ★ **Amazon Best-Seller**



**Launch**

**RENPHO  
Shiatsu Foot  
Massager**

2019

2020

2021

Launch



RENPHO  
Eye Massager

- Awarded:  
★ TOP 100 Amazon Brand
- RENPHO e-shop launched

Launch



RENPHO  
AI Smart Bike



RENPHO  
Mini Massage Gun



Hong Kong office

▪ 4 New offices:



Japan



Germany



Australia



Taiwan

- RENPHO sold in **FORTRESS HK**
- RENPHO **flagship store** opening in Sep 2021



# GLOBAL FOOTPRINT

**8**  
Offices

**300+**  
Employees  
Worldwide





# COMMITTED TO INNOVATION & EXCELLENCE



**50+**

**RENPHO Industry  
Experts**

Incorporating tech innovations  
into the latest products & apps



Ground-breaking  
smart-tech fitness products

Invaluable feedback &  
suggestions for improvement



**32,600+**

**RENPHO Power Users**

Testing unreleased &  
newly launched products



RENPHO Apps



## A GROWING COMMUNITY

● **13M** App Users\*

● **500K** Daily Active App Users\*

● **2.5M** Monthly Active App Users\*

● **250K** New Monthly Users\*

*\*May 2022 data*



# INCREASING BRAND AWARENESS

**+100%**

Google Search Growth  
Vs. LY\*

**100K**

Amazon Search Volume  
per Month\*

**490K+**

Online Customer  
Reviews\*

*\*Nov 2021 data*

# INCREASING BRAND AWARENESS

GOOGLE SEARCH TREND FOR "RENPHO"



## A BRAND ACCLAIMED BY ALL

**CNN**

“...a great introduction to the world of smart scales that doesn’t break the bank.”

**Forbes**

“...a deep tissue massage that efficiently removes all kinks and knots from the body...”

*NEW YORK*

“...this smart scale is the best you can buy on Amazon.”

**IHUFFPOST**

“...you’re suddenly in a lot less pain — and definitely less stressed.”

**Health**

“...heated eye massager is a stress-relief tool that can make a real difference...”

**BUSTLE**

“A Budget-Friendly Smart Scale.”

**People**

“...try this massager for some much-needed relief.”

**BODY+soul**

“...when it comes to their massage guns...RENPHO is leading the way in terms of affordable options.”



# STRONG MARKETING ACTIVATION FOR GREATER BRAND AWARENESS

2020 SUPER BOWL

2021 HK | COFFEE LAM ENDORSEMENT



**Akon**  
*Singer*

11.2M  
 7.7M



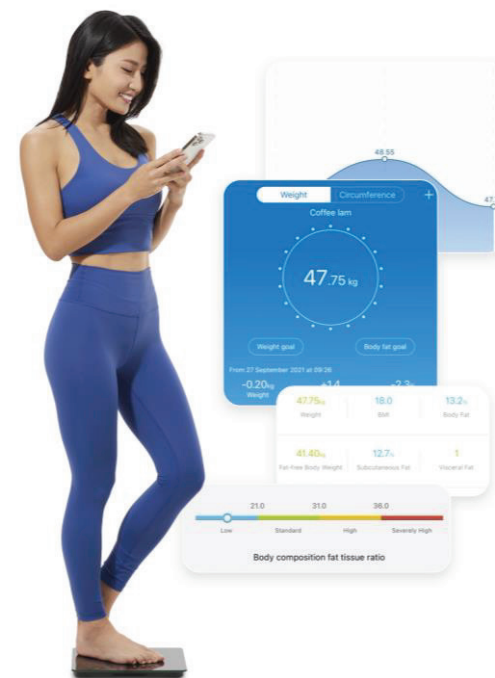
**Slim STUNTA**  
*Actor & Youtuber*

484K  
 259K



**Marshall FAULK**  
*Former NFL player*

340K



**Coffee LAM**  
*Youtuber & Influencer*

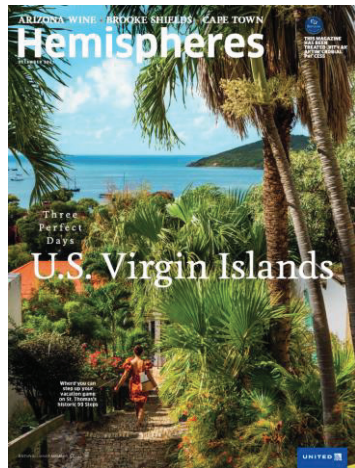
1.6M  
 1M

# STRONG MARKETING ACTIVATION FOR GREATER BRAND AWARENESS

## 2021 HEMISPHERES x UNITED AIRLINES

### 2-YEAR PARTNERSHIP WITH HEMISPHERES in-flight Magazine

Frequency: monthly  
 Circulation: 500k issues printed  
 Distribution: every United Airlines seat – including 1<sup>st</sup> class and business class + all VIP lounges WW

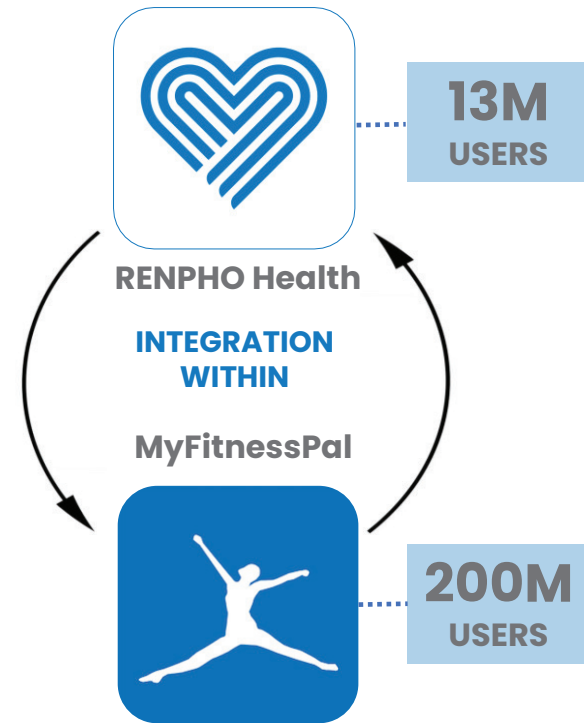


*Hemispheres, Dec 2021 issue*

**RENPHO: MERRY MASSAGE & FITNESS PICKS**  
 Bring the magic of good tidings home to you and your kin with a selection of RENPHO stocking fillers to help you stay fit and healthy throughout the holiday season and beyond. Get a revolutionary workout with the AI Smart Bike that caters to your specific fitness level, featuring 75+ bike courses within the free AI Gym companion app. Enjoy a massage from head to toe with an indulgent Shiatsu Foot Massager and Eye Massager designed with ergonomic kneading technology and added heat mode to help you care for the body that cares for you during these winter months. Take control of your sports recovery with an R3 Massage Gun made to suit your lifestyle with 3 speed levels and 5 massage heads for a truly customized muscle tension and relief experience. Use code **PLUGSTART** at **RENPHO.COM** to enjoy 10% off your next purchase. Season's greetings from RENPHO! IG: @RENPHOGROUP

Offers are exclusive to Hemispheres magazine. Services offered are not associated, affiliated, endorsed, or sponsored by United Airlines.

## 2021 MYFITNESSPAL







# STRONG MARKETING ACTIVATION FOR GREATER BRAND AWARENESS

2022 KINOMAP

2022 CES LAS VEGAS



AI Smart Bike & Smart Treadmill

INTEGRATION WITHIN

Kinomap



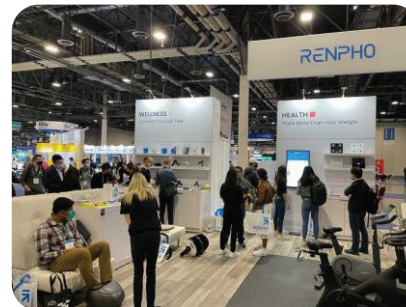
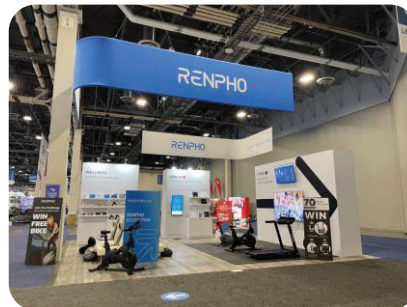
1.1M USERS

Geolocated maps gathering the best tracks around the world



Consumer Technology Association™

4 DAYS EXHIBITION from Jan 5<sup>th</sup> to 8<sup>th</sup>  
45,000 attendees & 2,300 exhibitors



**RENPHO** CES

Experience leading health & fitness innovations by stepping into the world of tomorrow, today. Discover an ecosystem of connected smart products designed to improve your life and wellbeing at IFAH 2022 CES 2022 booth.

LOCATION: Venetian Expo | Lifestyle Section  
Booth #54621

SMART HOME  
WIRELESS  
SPORTS  
3. SMALL C ENTRANCE

70 Seconds to WIN **FREE** AI SMART BIKE

COME VISIT OUR BOOTH!

PRESS & MEDIA: [media@renpho.com](mailto:media@renpho.com)  
OFFICIAL WEBSITE: [renpho.com](http://renpho.com)

RENPHO  
RIDING CHALLENGE

Leaderboard

# STRONG MARKETING ACTIVATION FOR GREATER BRAND AWARENESS

## 2022 OSCARS | Pre-show – VIP Gifting Lounge



**Viola DAVIS**  
*Actress*

9.3M



**Anthony ANDERSON**  
*Actor*

1.8M



**Jessica MICHEL**  
*Actress*

1M



**Adina PORTER**  
*Actress*

517k



**Anjali BHIMANI**  
*Actress*

1.1M

# STRONG MARKETING ACTIVATION FOR GREATER BRAND AWARENESS

2022 Drew BARRYMORE Show #TheGood5



**Drew BARRYMORE**  
Actress & TV anchor

15.6M  
 486k

RENPHO Eye Massager  
feature on #TheGood5



# STRONG MARKETING ACTIVATION FOR GREATER BRAND AWARENESS

2022 RAINBOW CAMPAIGN | Pride Month

## KEY OBJECTIVES:

- Raise awareness on health and wellness of the LGBTQ+ community
- Contribute through our special edition **Rainbow Eye Massager**
- Showcase & promote  our partner NGOs' work & contributions to the community

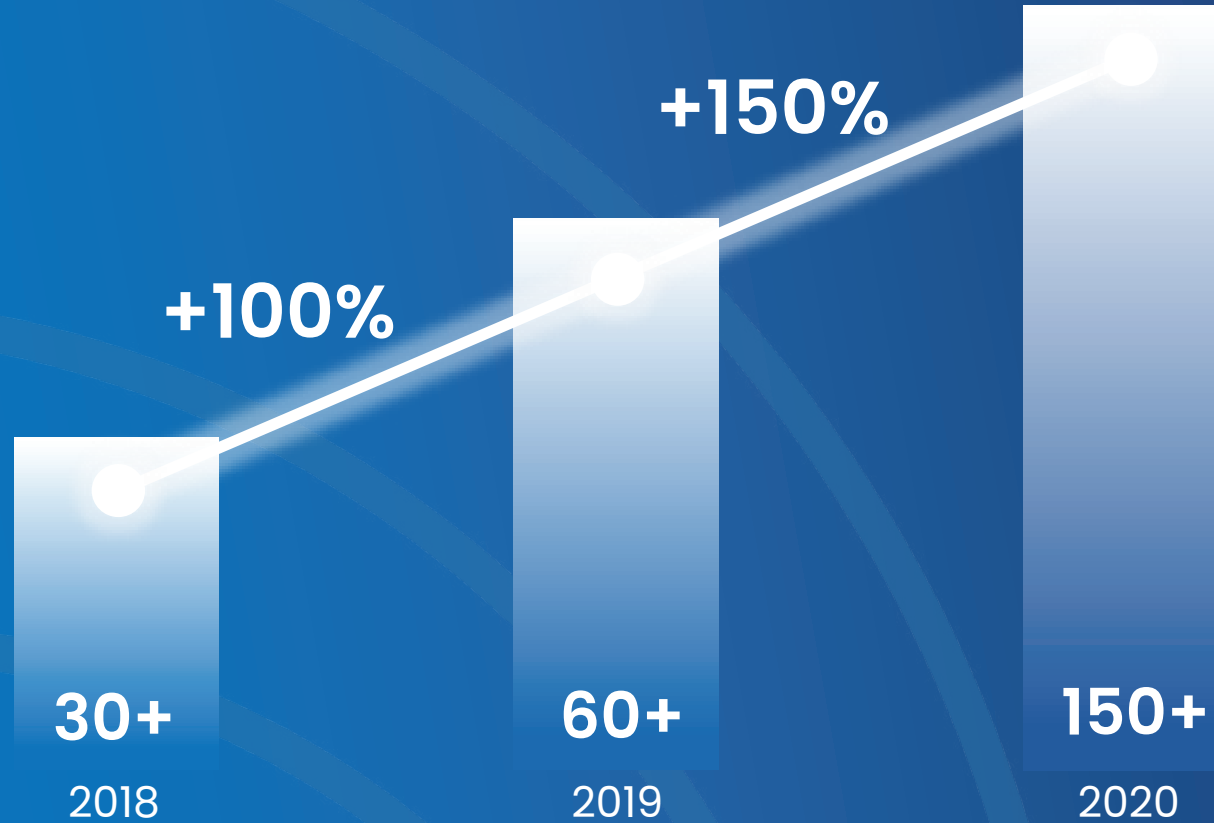
**WHEN:** Full month of June 2022

**WHAT:** 10% of all sales donated to LGBTQ+ charities



# LEADING TO EXPONENTIAL SALES GROWTH

Sales (in M USD)



**EXPONENTIAL  
SALES GROWTH**

**+124%**

**CAGR**

# OUR VALUE PROPOSITION

## CONNECTED ECOSYSTEM



In this digital age, our products form a connected ecosystem to help enhance all aspects of life for RENPHO customers

## AFFORDABILITY



We believe living healthily should be made accessible to all. All our RENPHO products are made to be highly affordable on the market.

## INNOVATION



We are committed to innovation to provide the best experiences and offerings for our customers

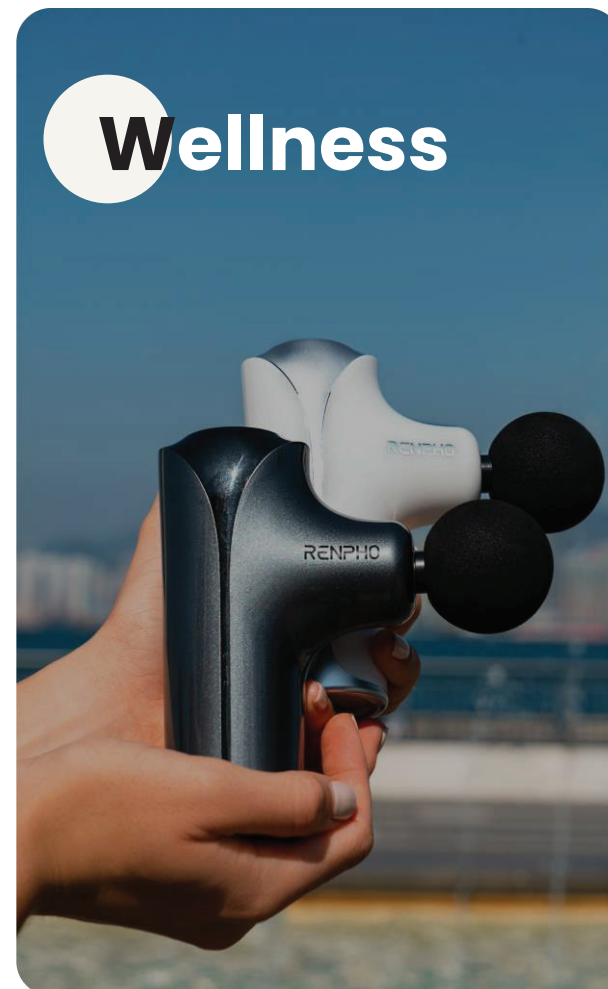


# OUR PRODUCTS





# OUR CATEGORIES



+200k  
Amazon  
reviews

#1  
Best  
Seller

# Hero Product

## SMART BODY SCALE

Track Your Body, Not Just Your Weight



13 Body  
Composition Indexes



Set Goals and  
Track Progress



Bluetooth Connection  
in Just a Second



Unlimited Users



Sync with Popular  
Health Apps

## Smart Scales



### Smart Body Scale

Amazon #1 best seller

13 body measurements through 4 LEDs  
11 x 11 x 1 inch  
BLE app connection  
3 AAA or USB rechargeable



### Smart WiFi Body Scale

13 body measurements through ITO glass  
11 x 11 x 1 inch  
Wifi app connection  
BMI & fat% displayed on scale directly  
3 AAA



### Smart Nutrition Scale

Track your macros and calories by connecting your scale to our app  
BLE app connection  
Button battery



### InView Smart Body Scale

13 body measurements through 4 sensors  
VA screen & BLE connection  
11 x 11 x 1 inch  
3 AAA

Launch 2022 Q2



### Smart Tape Measure

Track your body measurement progress by connecting the smart tape to our app  
BLE app connection  
Button battery

## Health Monitors



### Portable Pulse Oximeter

Track your pulse & oxygen levels, and check for heart / respiratory anomalies (doesn't replace medical advice)



### Smart BPM

Get your blood pressure results within 20s  
Keep track of your health history via the app  
BLE app connection



### Smart Watch

On-the-go health companion

Launch 2022 Q4

## Air Purifiers



### Air Purifier – Desk Size

3 stage HEPA filter-system  
Ideal for 100 sqft rooms



### Air Purifier – XL Rooms

4 stage HEPA filter-system  
Ideal for 480 sqft rooms



### Air Purifier – M Rooms

4 stage HEPA filter-system  
Ideal for 240 sqft rooms



### Wifi Air Purifier

5 stage filter-system  
& smart app remote  
Ideal for 300 sqft rooms



# Hero Product

## AI SMART BIKE

The Smart Bike That Trains You Smarter Every Day



Unrestricted Access  
to 70+ Video Courses



AI-Optimized  
Workouts



Training Programs  
at No Cost



Safety Ensured  
Freewheel Design



Connectivity to  
Third-Party Apps

## Fitness Products



### AI Smart Bike

AI optimized workouts at no cost through our app  
Compatible with Zwift  
BLE connection



### Smart Jump Rope

Track your jumping stats and personal record through our app  
BLE connection



### Smart Treadmill

Transform your treadmill workout

**Launch 2022 Q1**



### Smart Jump Rope Pro

Premium material app-led jump rope



### Rowing Machine

Enhanced rowing experience

**Launch 2022 Q4**

#1  
Best  
Seller

# Hero Product

## SHIATSU FOOT MASSAGER

Reflexology from the Comfort of Home



3 Modes of  
Kneading Comfort



3 Modes of  
Air Compression Intensity



Adjustable  
Heat Function



Battery Saver

**#2**  
Best  
Seller

Wellness



# Hero Product

## EYE THERAPY MASSAGER

Reflexology for your eyes



5 Massage Modes



Music via Bluetooth



Heat Function



Portable  
clamshell design

## MASSAGE GUNS COLLECTION

PERCUSSIVE FORCE *(from lightest to strongest)*



### RENPHO Lite

Ultra-light (0.72lb) for quick relief  
4 massage heads & 3 speeds  
6mm amplitude  
4.1L x 1.6W x 5.5H inches

Launch 2022 Q2

R-C005



### RENPHO Mini

Ultra-compact & powerful  
4 massage heads & 4 speeds  
7mm amplitude  
3.4L x 1.9W x 5.5H inches

GM-173

Ex Pocket massage gun



### RENPHO Active

High Torque Brushless Motor  
5 massage heads & 5 speeds  
10mm amplitude  
5.7L x 2.3W x 7.3H inches

GM-171  
& R-C003

Ex R3 massage gun



### RENPHO Power

Semi-professional device  
for deep relief  
6 massage heads & 6 speeds  
12mm amplitude  
6.7L x 2.4W x 8.3H inches

Launch 2022 Q2

R-C001



### RENPHO Pro

Professional percussive  
device for athletes  
16mm amplitude

Launch 2023

TBD



## Foot / Leg Massagers



### Shiatsu Foot Massager

Sleek and Stylish Ergonomic Design  
Hygienic Detachable Cloth  
One-Size-Fits-All  
With or without remote  
16.8L x 15.3W x 9.7H inches



### Air Compression Leg Massager

Detachable thigh and calf wraps  
Adjustable velcro straps  
3 Air intensity levels  
Portable handheld controller



### 2-in 1 Foot & Calf Massager

Foot or calf massager  
Kneading, air compression & heat  
[App connected w/ remote](#)

**Launch 2022 Q3**



### Shiatsu Foot & Calves Massager

Premium Shiatsu massager targeting calves and feet at the same time  
[App connected w/ remote](#)

**Launch 2022 Q4**

## Neck & Back Massagers



### Handheld Back Massager

Long arm percussive reach  
Cordless with charging dock  
5 Massage heads & 4 massage modes  
3.9L x 7.8W x 11.6H inches



### Shiatsu Neck & Shoulder Back Massager with Heat

U-shaped design with heated massage rollers  
Battery saver & overheat protection  
3-speed strength pressure levels  
18.89L x 6.70W x 7.87H inches



### RENPHO Extend

Long arm percussive reach  
Cordless with charging dock  
4 Massage heads & 4 massage modes  
3.4L x 1.8W x 14.2H inches

**Launch 2022 Q3**



### Shiatsu Neck & Back Seat Massage Chair

Adjustable neck massage pillow  
8 Deep kneading massage nodes  
Heated memory foam seat with vibration  
30.7L x 16.9W x 7.5H inches (folded)

## Eye Massagers



### Eye Therapy Massager

Trigger point therapy for ultimate relaxation  
Air compression kneading & heat function  
Built-in music speakers  
Foldable



### Trueview Eye Massager

Trigger point therapy for ultimate relaxation  
Air compression kneading & heat function  
Built-in music speakers  
Foldable & See-thru



### Hot & Cool Eye Massager

Trigger point therapy for ultimate relaxation  
Air compression kneading & [heat / cold](#) function  
Built-in music speakers  
Foldable

**Launch 2022 Q3**

## Others



### Electric Scalp Massager

4 massage heads with 76 individual nodes  
Gently kneading 360° massage  
Waterproof, rechargeable and portable  
4.25 x 3.46 x 2.76 inches

# 2022 New Exciting Launches

## Q1



### Smart Treadmill

Transform your treadmill workout

## Q2



### RENPHO Power

Semi-professional massage gun for deep relief



### RENPHO Lite

Ultra-light massage gun for quick relief

## Q3



### InView Smart Body Scale

VA screen display



### RENPHO Extend

Long percussive reach



### Hot & Cool Eye Massager

For freshened eyes



### 2-in-1 Calves & Foot Massager

Flexible massage according to your needs

## Q4



### Rowing Machine

Enhanced rowing experience



### Smart Watch

On-the-go health companion



### Shiatsu Foot & Calves Massager

Ultimate massage experience from home



# RETAIL PRESENCE

# SMARTTECH CONCESSIONS

LONDON, UNITED KINGDOM



## SELFRIDGES & CO

A top London destination and UK landmark for over a century, challenging the rules of retail from the day it opened its doors and became an instant sensation with British and international customers

Founded in 1909, the flagship store on London's Oxford Street is the second largest shop in the UK

Over 21M visitors a year  
Smarttech are located on LG



# SMARTeCH – SELFRIDGES CORNER SHOP | SLEEPTeCH



LONDON, UNITED KINGDOM



# SMARTECH CONCESSIONS

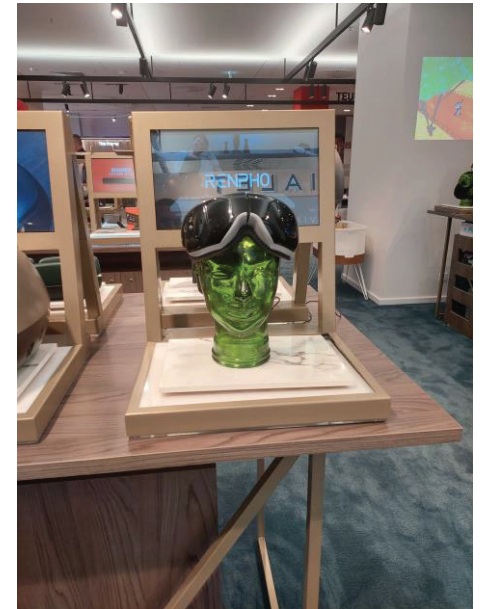
BERLIN, GERMANY

**KaDeWe**  
BERLIN

Berlin's most famous trademark department store is KaDeWe. It's Berlin's shopping paradise on Wittenberg square, the legendary, largest department store on the continent

Over 18M visitors a year  
The most visited store in Germany

The largest store in Europe (+60,000 sqm)



# SMARTTECH CONCESSIONS

## PARIS, FRANCE

### PRINTEMPS

Founded in 1865, Printemps is the luxury retail destination in the heart of Paris

+60 millions visitors across Printemps stores annually with +40% of visitors travelling from abroad

Smarttech has a main entrance location and also found in Menswear



# SMARTTECH CONCESSIONS

MILAN, ITALY



## laRinascente

Founded in 1865, Rinascente is the epitome of luxury retail, located in the heart of Milan next to the iconic Duomo Cathedral

La Rinascente, with its curated collection of luxury brands has set out to reinvent the retail experience

Won the Best Department Store in the world 2016

+15 million visitors annually



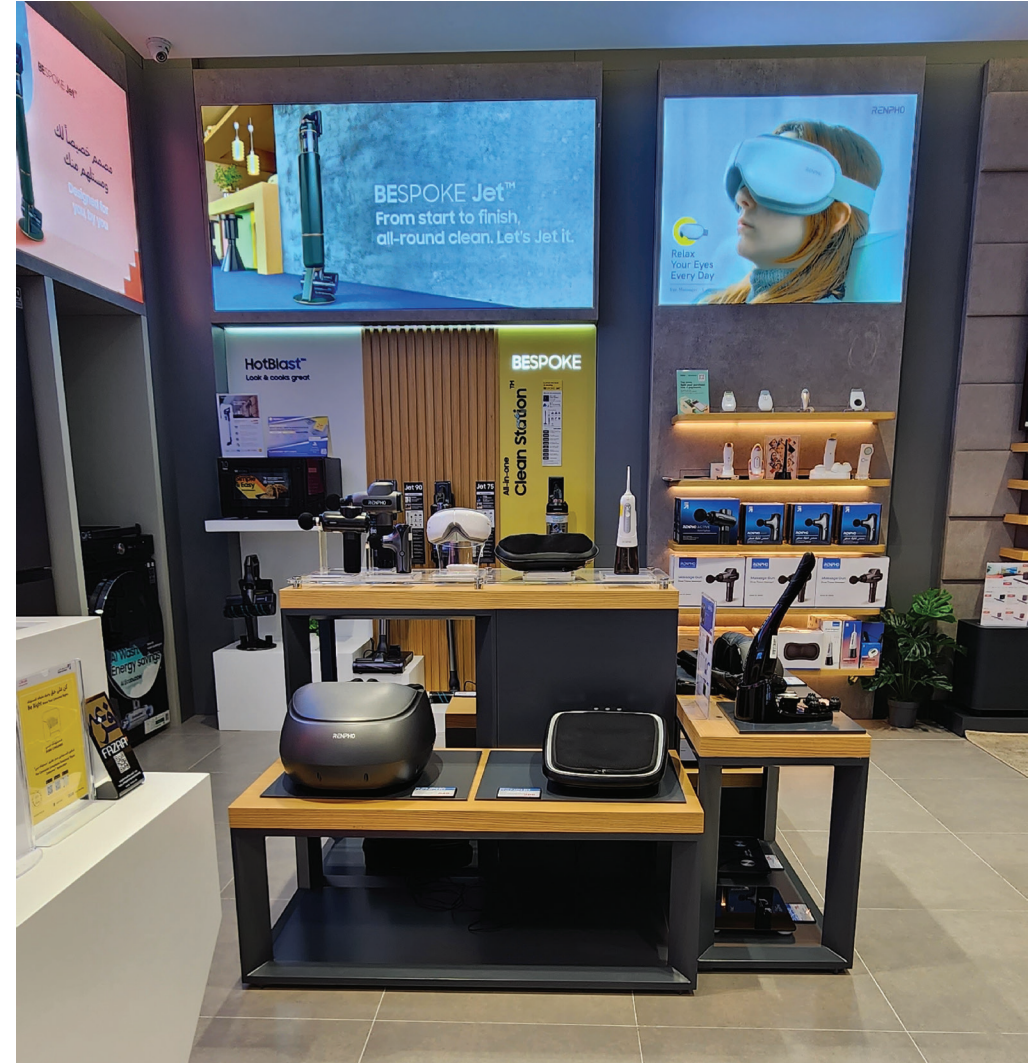


# DUBAI MALL

UNITED ARAB EMIRATES



Dubai Mall is a shopping mall in Dubai. It is the largest mall in the world by total land area and the 26th-largest shopping mall in the world by gross leasable area



# VIRGIN MEGASTORE

SAUDI ARABIA



VIRGIN MEGASTORE PROFILE

1. ABOUT US

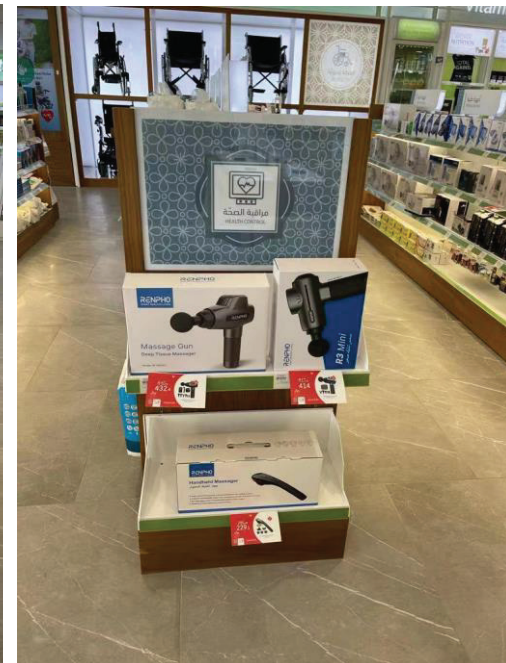


# AL NAHDI

## SAUDI ARABIA



From modest beginnings in 1986, Nahdi Medical Company has become the largest pharmacy-led retailer in the Kingdom of Saudi Arabia. This remarkable journey of expansion has seen the company grow to over 1151 Pharmacies around the Kingdom. Nahdi continues to strive for a healthier future for all.



# FORTRESS

## HONG KONG



### About FORTRESS

FORTRESS was founded in 1975 and is one of the retail businesses of the A.S.Watson Group. Over the past 40 years, we've strived our best to make technology and innovation simple and easy for you.

>70 stores in HK





@renphome



@renphome



@renphome



@renphome



@renphome



@renphome



## CONTACTS

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**Thank you.**